



NEWS RELEASE
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SearchFlow Appoints New Marketing Director **Ex Landmark Director takes on key role**

SearchFlow, the leading online conveyancing search provider, has appointed Stuart Pearce as Sales and Marketing Director, to oversee the sales, marketing and training functions. Pearce was previously Group Sales and Marketing Director at Landmark Information Group where he helped drive the company's turnover from £1.5 million to £26 million in under five years before leaving the company in 2003. He joins Searchflow with the objective of implementing a new growth strategy, to respond to the current changes in the marketplace.

SearchFlow is enjoying continued expansion as a result of the increasing take up of electronic conveyancing searches amongst the legal profession, and the opportunities presented by HIPS and 'e' conveyancing.

Confirms Pearce: "Having worked in the property search sector for many years, I very much look forward to applying my experience to helping Searchflow achieve its objectives during its next phase of its development. There are many opportunities for growth, and SearchFlow is well positioned to capitalise on these, based on its position in the market, great product and unrivalled customer service."

Pearce continues: "My ongoing focus is to maximise these opportunities, by supporting the key business functions of the firm; sales, marketing and training. By implementing an ambitious sales strategy and integrating it with each function, I aim to help strengthen SearchFlow's position as the leader in the online property search market."

Comments Mark Riddick, CEO of SearchFlow: "I am extremely pleased to have Stuart on board. He has earned a lot of respect from industry peers after his time at Landmark, and I am confident Stuart has all the skills to help take SearchFlow through its next growth phase, over the coming months."

For further information on SearchFlow or its range of services available, please visit: www.searchflow.co.uk.

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Notes to Editors:

Images of Stuart Pearce are available on request.

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